Guide to E-Commerce

Real Thread
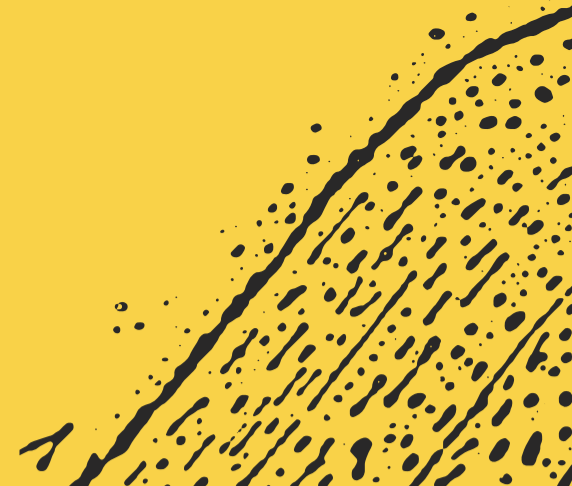
COST RANGE	STORENVY	bigcartel	SQUARESPACE	shopify
	$	$$	$$$	$$$$
Free Options	●	●		
Unlimited Bandwidth	●	●	●	●
Basic/advanced Customization	●	●	●	●
Social Media Integration	●	●	●	●
Search Engine Optimized	●	●	●	●
Create Stand Alone Pages (About Us, FAQ)			●	●
Blog Integration	●	●	●	●
Discount Generators	●	●	●	●
Product Variants (Size, Color, Etc)	●	●	●	●
Inventory Tracking	●	●	●	●
Automatic Stock Level Emailing	●	●	●	●
Fixed Price or Weight Based Shipping Rates	●	●	●	●
Automatic Shipping Fulfillment	●	●	●	●
Print Packing Slips & Shipping Labels	●	●	●	●
Automatic Order Confirmations	●	●	●	●
Export Sales Data to CSV	●	●	●	●
Built In Analytics or Google Integration	●	●	●	●
Newsletter Integration			●	
E-mail Marketing Tracking				●
Multiple Staff Logins	●	●	●	●
E-mail Hosting With Google				●
Forums & Customer Support	●	●	●	●
Mobile Sire Integration & APPS	●	●	●	●
Open AP	●	●	●	●
24/7 Customer Support			●	●