

Top 10 Trends

For Custom Printed T-shirts

Learn the top trends for custom printed t-shirts and how you can create a shirt people will love to wear and talk about.

Real Thread

Printed Design Elements

Graphics, illustrated text and photo realistic images are the most popular printed designs. They print well in a variety of sizes and colors.



GRAPHICS



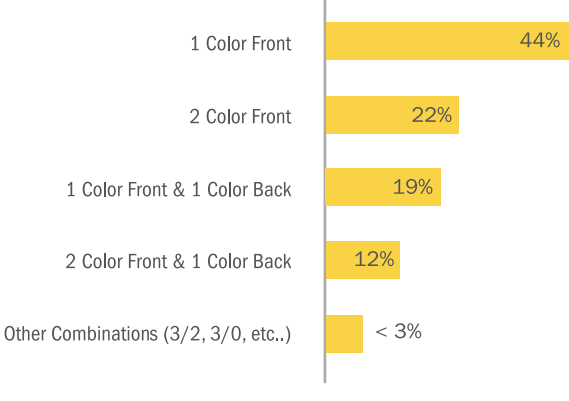
TEXT



PHOTO

Popular Color Combinations

There are many ink colors to choose from when printing your design. This graph shows the top 5 color combos.



Print Area Locations

The print area is where your shirt design is getting placed. Below are the 4 most popular places to print on t-shirt.

1



FRONT

2



BACK

3



NAPE

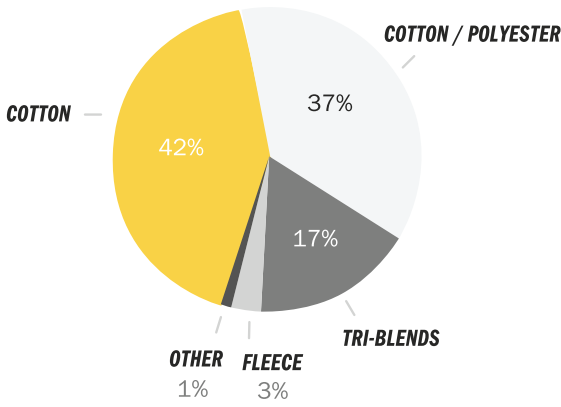
4



TAG

Fabric Types

There are plenty of fabric compositions to choose from when printing a shirt. Here are the fabrics used most in screen-printing.



Top Shirt Colors

There are hundreds of shirt colors that exist. Six stand out above the rest. Here are the 6 most popular shirt colors used to print on.



BLACK



WHITE



CHARCOAL



MIDNIGHT NAVY



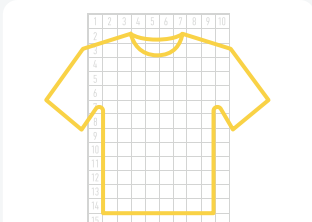
RED



NAVY

Resources Available For Download

Resources are tools you use to envision your shirt and perfect it for the future. Here are the top 3 most downloaded resources.



MODELED TEMPLATES



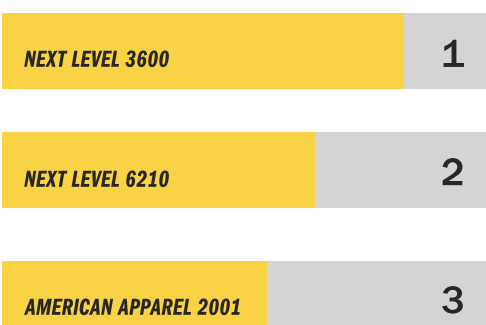
LINE TEMPLATES



TAG TEMPLATES

Most Used Shirt Styles

There are styles available in all the fabric compositions mentioned above, but here are the 3 most popular shirt styles.

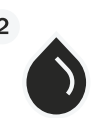


Top Ink Colors

Ink options and combinations are essentially endless. Certain colors get more love than the others. Here are the 6 most popular ink colors.



WHITE



BLACK



RED



MEDIUM GREY



TONAL LIGHT



WHITE H.O.

Types Of People Using T-Shirts



DESIGNERS



TECH COMPANIES



CREATIVE AGENCIES



CONFERENCES



CHURCH & NON-PROFITS

Average Investment For Shirts

Cost per order can vary based on a number of factors, but the average investment for shirts falls between \$850 & \$1200.



AVERAGE ORDER COST



How T-Shirts Can Build Community

- Creates Camaraderie
- Builds Brand Ambassadors
- Tells Stories
- Unifies Teams
- Influences Culture

Give your audience the shirts they need.

realthread.com